

Jotun Protects Property

ULTRA LITE

PROTECT AND
PRESERVE THE BEAUTY
OF NATURAL WOOD

POWDER COATING BREAKTHROUGH TECHNOLOGY









CHANGING THE FACE OF THE NATURAL WOOD INDUSTRY

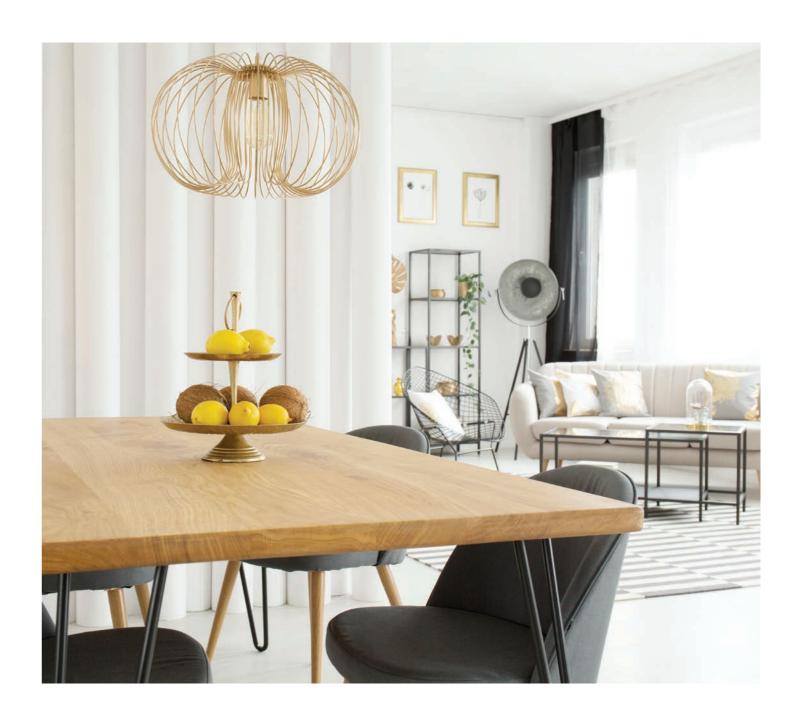
Natural woods such as Oak, Beech and Birch have always been a popular choice for furniture and other furnishings. Designers love their aesthetic appeal and natural beauty. Traditionally, clear liquid paints are used to preserve the wood's unique grain and appearance. However, manufacturers and consumers alike are becoming aware of the environmental harm that can come from solvents and VOCs contained in conventional paints and varnishes. An alternative was needed. A coating option that not only preserves the natural beauty of wood, but one that is also environmentally responsible, and at the same time, commercially efficient. The industry has begun to embrace this change, and is adopting solutions and new technologies to improve the production of natural wood.





INTRODUCING A ONE-COAT WONDER FOR NATURAL WOOD

At Jotun, we are here to help you embrace this change. That's why we've created Ultra Lite, a new way to protect the beauty of your natural wood furniture and give you the freedom to design and flex your imagination. At the same time, you will be protecting the environment from harmful VOCs. Ultra Lite is an odour free, solvent free, one-coat powder coating solution that gives your natural wood products the protection they need, while maintaining the natural beauty of wood, that we all love.









PROTECTING THE BEAUTY OF NATURAL WOOD AND THE ENVIRONMENT

Jotun's Ultra Lite clear powder coating is a sustainable alternative that offers you the ultimate, one-coat solution for natural wood. Flexible curing and superb clarity means that your wood products will continue to retain their natural look with the added benefit of being well protected against abrasion, humidity and everyday wear and tear. You will also have the peace of mind knowing that you'll be coating your products in the most sustainable way, using a recyclable powder coating that not only saves you time and energy, but also lowers your carbon and eco footprint without any harmful VOC emissions.





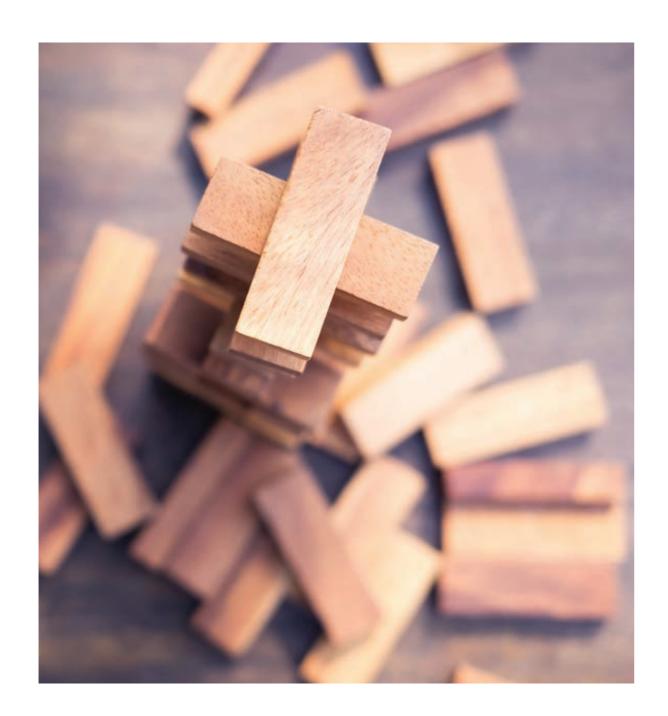
ENHANCED PRODUCTIVITY THAT BOOSTS YOUR BOTTOM LINE

Jotun Ultra Lite will change the way you work with natural wood. What might take several coats with traditional liquid paints, not to mention the sanding required in between, can be achieved with only a single coat of Ultra Lite powder coating. This reduces your production time and the chances of rework, increasing your productivity. Not only that, because our powder coating cures in just a few minutes, it can be handled quickly rather than having to extend drying times before handling and packing. This will reduce bottlenecks and the risk of dust contamination during the drying process. Ultra Lite is a sustainable alternative that will allow you to produce more products, more reliably, with fewer quality rejects enabling you to boost your bottom line.









WE PUT YOUR BUSINESS AT THE HEART OF OURS

Jotun's Ultra Lite powder coating solution is backed by the quality standard and customer support we're known for. Our technical team can help you calculate implementation time, schedule in-house worker training, optimise logistics, and help prepare an objective cost-benefit analysis of the potential value of introducing Ultra Lite powder coating to your specific business needs. It's a turnkey solution that will change and improve your output. We also have our very own "Powder School," an engaging and informative forum where we share our expertise on powder coatings and their applications. For more details, please ask your local Jotun representative.





IMPROVING THE WORLD WE SHARE

This product isn't just a step towards protecting your designs, but also a step towards creating a better environment. By choosing Ultra Lite, you'll be joining our GreenSteps programme on a journey to a greener, more responsible world.

Our stringent production methods, processes and innovation ensures:



An environment-friendly, solvent-free product



BPA-free products that are safe



Reduction in energy consumption and hazardous materials



Minimal waste by recycling unused or overused powder

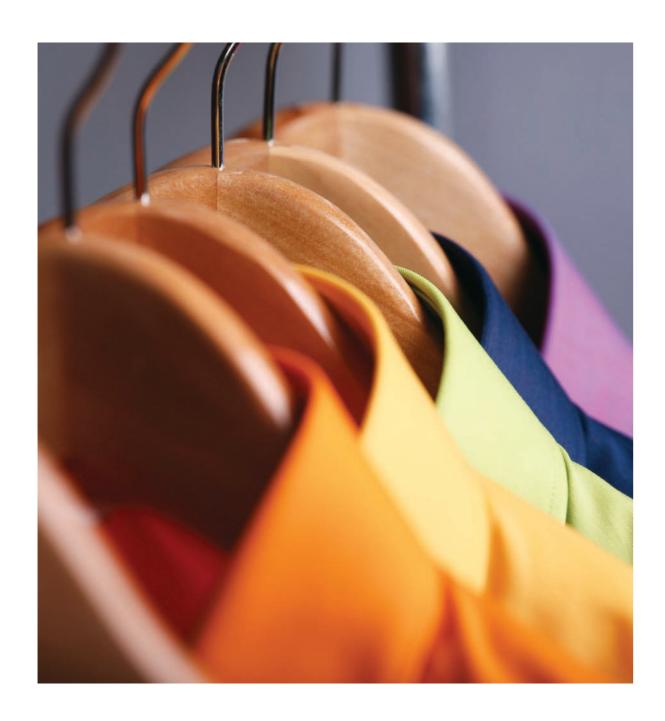


Lower carbon footprint and VOC emissions











ULTRA LITE

DESIGNED FOR YOU

GET IN TOUCH

At Jotun, we don't just sell you a superior performing product, we also collaborate with you to enable your operational goals. With industry-leading technical assistance and a track record of global market experience, our aim is to not only meet, but also exceed your requirements.

Please get in touch with your local Jotun representative so that we can tailor a solution that's right for you.

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