



Jotun Protects Property

REVEAL EDGE

UNLEASH A WORLD
OF ICONIC PIECES

POWDER COATING





BEYOND A LANDSCAPE OF FUNCTIONAL DESIGN

It's a new era for furniture, appliance and equipment manufacturers. Consumers are looking for more iconic pieces for their homes and offices; designs that make a personal statement, a reflection of who they are. Homeowners want objects that are not only functional, but also contribute to the aesthetics of their spaces. The same holds true for office environments, where decor is meant to inspire and energise while also fostering productivity.

THE FREEDOM TO BE CREATIVE

In a world influenced by design, it's essential that you push your creative vision and take a leap from creating objects, that are meant to be everyday, to statement pieces that become special. Which is why we've created Reveal Edge - a unique range of powder coatings with special colours and metallic effects that add personality and emotion to your product design.





REVEAL A LIGHT ON YOUR DESIGNS

Ideal for manufacturers of unique home furnishings, appliances and everyday equipment, Reveal Edge offers you a broad palette of consistent metallic finishes that will elevate your designs into memorable creations. It also gives you the opportunity to recycle any over-sprayed powder, which means better mileage and a greater reduction in operational costs.

Choose from four intuitively designed powder coating solutions that best suit your needs.

REVEAL EDGE D

Ideal for furniture, appliances and equipment manufacturers who want to add a personal touch to their designs.

REVEAL EDGE+ D

A breakthrough product designed to enhance the look of your appliances, furniture and more, with the added benefit of extra mileage.

REVEAL EDGE W

Provides a long-lasting finish and protects appliances that are exposed to humidity and corrosive detergents.

REVEAL EDGE D TP

Designed to complement your production process as it can be used with magnetic hangers.

A WIDE RANGE OF APPLICATIONS

Reveal Edge is an ideal coating finish for all kinds of furniture, appliances and general everyday equipment. From shop fittings and fitness equipment, to power tools, cabinets, safes, steel doors, toasters and coffee machines, there's a Reveal Edge powder coating that can meet your specific requirement. And with various curing and mileage options, you can enhance the aesthetic appeal of your products with greater efficiency. Reveal Edge is your creative springboard to unleash a world of iconic pieces.



IMPROVING THE WORLD WE SHARE

This product isn't just a step towards protecting your property, it's a step towards creating a better environment. By choosing Reveal Edge, you'll be joining our GreenSteps programme, a journey to a greener, more responsible world.

Our GreenSteps programme and stringent production methods ensure:

-  An environment-friendly, solvent-free product
-  BPA-free products that are safe
-  Reduction in energy consumption and hazardous materials
-  Minimal waste due to recycling unused or overused powder
-  Lower carbon footprint and VOC emissions



REVEAL EDGE

DESIGNED FOR YOU

GET IN TOUCH

At Jotun, we don't just sell you a superior performing product, we also collaborate with you to enable your operational goals. With industry-leading technical assistance and a track record of global market experience, our aim is to not only meet, but also exceed your requirements.

Please get in touch with your local Jotun representative so that we can tailor a solution that's right for you.

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