



Jotun Protects Property

# REVEAL EDGE

UNLEASH A WORLD  
OF ICONIC PIECES

POWDER COATING





## BEYOND A LANDSCAPE OF FUNCTIONAL DESIGN

It's a new era for furniture, appliance and equipment manufacturers. Consumers are looking for more iconic pieces for their homes and offices; designs that make a personal statement, a reflection of who they are. Homeowners want objects that are not only functional, but also contribute to the aesthetics of their spaces. The same holds true for office environments, where decor is meant to inspire and energise while also fostering productivity.

# THE FREEDOM TO BE CREATIVE

In a world influenced by design, it's essential that you push your creative vision and take a leap from creating objects that are meant to be everyday to statement pieces that become special. Which is why we've created Jotun Reveal Edge - a unique range of powder coatings with special colours and metallic effects that add personality and emotion to your product design.





## REVEAL A LIGHT ON YOUR DESIGNS

Ideal for manufacturers of unique home furnishings, appliances and everyday equipment, Jotun Reveal Edge offers you a broad palette of stimulating metallic finishes that are sure to elevate your designs into memorable creations. Reveal Edge not only gives your products a premium look and finish, it also gives you productive benefits such as increased mileage.

Choose from six intuitively designed powder coating solutions that best suit your needs.

### **REVEAL EDGE D**

Ideal for furniture, appliances and equipment manufacturers who want to add a personal touch to their designs.

### **REVEAL EDGE+ D**

A breakthrough product designed to enhance the look of your appliances, furniture and more, with the added benefit of extra mileage.

### **REVEAL EDGE W**

Provides a long-lasting finish and protects appliances that are exposed to humidity and corrosive detergents.

### **REVEAL EDGE D TP**

Designed to complement your production process as it can be used with magnetic hangers.

### **REVEAL EDGE D PT**

Provides flawless platinum metallic finish that protects against blackening and offers great resistance to abrasion from packaging wear and tear.

# A WIDE RANGE OF APPLICATIONS

Jotun Reveal Edge is an ideal coating finish for all kinds of furniture, appliances and general everyday equipment. From shop fittings and fitness equipment, to power tools, cabinets, safes, steel doors, toasters and coffee machines, there's a Reveal Edge powder coating that can meet your specific requirement. And with various curing and mileage options, you can enhance the aesthetic appeal of your products with greater efficiency. Reveal Edge is your creative springboard to unleash a world of iconic pieces.



# IMPROVING THE WORLD WE SHARE

This product isn't just a step towards protecting your property, it's a step towards creating a better environment. By choosing Reveal Edge, you'll be joining our GreenSteps programme, a journey to a greener, more responsible world.

Our GreenSteps programme and stringent production methods ensure:



An environment-friendly, solvent-free product



BPA-free products that are safe



Reduction in energy consumption and hazardous materials



Minimal waste by recycling unused or overused powder



Lower carbon footprint and VOC emissions



# REVEAL EDGE

DESIGNED FOR YOU

# GET IN TOUCH

At Jotun, we don't just sell you a superior performing product, we also collaborate with you to enable your operational goals. With industry-leading technical assistance and a track record of global market experience, our aim is to not only meet, but also exceed your requirements.

Please get in touch with your local Jotun representative so that we can tailor a solution that's right for you.

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