



Jotun Protects Property

GUARD ENDURE

POWDER A WORLD
WITH COLOURS THAT LAST

POWDER COATING





FOR A WORLD OF FURNITURE AND EVERYDAY GOODS

Homes, offices, shops, schools, museums, airports, malls, and more – everywhere you live, work and visit, there are furniture and shop display fixtures that are used daily. With heavy use, there's bound to be bumps, scratches, scuffs and abrasions. For the manufacturers among us, it's a challenging issue. Furniture and the other products that you manufacture are not only exposed to increasing wear, but also to conditions during their assembly, transportation, storage and delivery. Making your products look pleasing is no easy task.

"WE TRIED GUARD ENDURE WITH ONE OF OUR MAJOR CLIENTS THAT REQUESTED A POWDER COATING WITH ENHANCED SCRATCH RESISTANCE. GUARD ENDURE WAS THE ONLY PRODUCT THAT COULD MEET THE TOUGH SPECIFICATIONS THAT OUR DEMANDING CLIENT HAD IN MIND. WITH ITS EASY APPLICATION PROPERTIES, VERY GOOD ADHESION AND THE FACT THAT IT COMES IN A FULL RANGE OF COLOURS, WE WILL DEFINITELY USE THIS PRODUCT FOR FUTURE NEEDS."

STEFAN JARBRATT
MANAGING DIRECTOR - PELLY INDUSTRY AB

DESIGNED WITH YOUR NEEDS IN MIND

It's a competitive market. We appreciate your need to improve on the quality and efficiency of your output. Steel and aluminium furniture and shop display fixtures are continuously exposed to demanding environments and should be protected to endure them, which is why we've created Guard Endure - a range of powder coatings that increases the life expectancy of your products and preserves their appearance over time.





A COATING THAT ENDURES

Jotun's Guard Endure brand offers an enhanced range of mar and scratch resistant powder coatings compared to standard products. Our innovative products not only increase productivity with better mileage, but also drive energy savings through flexible curing options. Additionally, the performance of our powder coatings have been verified through third-party tests, so you can rest assured of their quality.

Choose from four thoughtfully designed powder coating solutions:

GUARD ENDURE+ DS

Our top of the line Guard Endure product, for heavily used furniture and shop display fixtures, with optimised mileage to drive operational efficiency.

GUARD ENDURE+ D

Ideal for those who want to get more mileage out of their powder with sufficient protection.

GUARD ENDURE DS

Perfect for heavy usage, this formulation offers you superior mar and scratch resistance.

GUARD ENDURE D

Meant for regular usage, this range protects your goods against general wear and tear.

"BASED ON THE CAMPAIGN THAT WE CONDUCTED USING GUARD ENDURE+, WE ARE NOW INCLINED TO SWITCH OVER BECAUSE IT IMPROVED PRODUCTIVITY WITH A BETTER YIELD OF POWDER PER SQM., OFFERED A UNIFORM FINISH AND REDUCED ENVIRONMENTAL IMPACT BY LOWERING ENERGY CONSUMPTION, ALL WHILE PROVIDING THE SCRATCH AND ABRASION RESISTANCE THAT THE GUARD ENDURE BRAND IS KNOWN FOR."

GAUTAM BOSE
GENERAL MANAGER – AL KHOUD STEEL FURNITURE INDUSTRIAL CO.




WITH AN ARRAY OF APPLICATIONS


Jotun's Guard Endure range of powder coatings can be applied to a wide variety of everyday furniture, shop display fixtures and accessories. From interior furniture like chairs and tables, office supplies and decorative items to heavily-used furniture in public spaces, it consistently offers you optimal wear and tear protection. Being a flexible range, Guard Endure can also be used for supermarket and other retail shelving, sliding rails, home organisation racks and industrial storage solutions.


IMPROVING THE WORLD WE SHARE


This product isn't just a step towards protecting your property, it's a step towards creating a better environment. By choosing Guard Endure, you'll be joining our GreenSteps programme, a journey to a greener, more responsible world.

Our GreenSteps programme and stringent production methods ensure:

 An environment-friendly, solvent-free product

 BPA-free products that are safe

 Reduction in energy consumption and hazardous materials

 Minimal waste by recycling unused or overused powder

 Lower carbon footprint and VOC emissions



GUARD ENDURE

DESIGNED FOR YOU

GET IN TOUCH

At Jotun, we don't just sell you a superior performing product, but we also collaborate with you to enable your operational goals. With industry-leading technical assistance and a track record of global market experience, our aim is to not only meet, but also exceed your requirements.

Please get in touch with your local Jotun representative so that we can tailor a solution that's right for you.

JOTUN.COM



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