Today, perhaps more than ever, we seek to create a sense of harmony in our homes – to shape a safe, comforting space to retreat to when we need to rest and rejuvenate.

In the following pages we have put together three colour groups to illustrate the breadth of interior styles that Jotun can help create – but ultimately, what you do with these colours is up to you. Style your home with contrasts, or create a seamless colour journey through a single family of shades – you know best what environment you thrive in.

After all, it’s your life. Make sure you live it in your colours.

Lisbeth Larsen
Global Colour Manager Jotun
SAME ROOM, DIFFERENT WORLD

Sometimes, we grow beyond the styles we have created in the past. A room can still be beautiful, but it might no longer seem true to who we are. It’s time for a change – and it doesn’t have to be a daunting prospect.

There’s no need to replace your furniture, or rethink the layout of the room. Colour is the single most influential element in shaping an atmosphere. A simple change of shade can transform both the look and feel of an interior space. Your walls can make a statement without saying a single word.
At Jotun, we understand the transformative impact colour can have on our surroundings, and the role colours play in creating a truly beautiful interior. Many years of experience working with colour have not only given us a deep appreciation for tone and nuance, but also a detailed knowledge of how to capture and express these in paint.

Developing the right colour is a challenge in itself – our success demands the ideal balance of aesthetic sensitivity and technical finesse. All colours we create have to be beautiful on large surfaces, and appear the same under every conceivable lighting condition. To achieve this without compromising on resistance and durability, every colour undergoes rigorous testing. Nothing leaves Jotun’s colour studio or laboratories until we are convinced that the highest quality has been achieved – both in terms of practical paint performance and perfect colour rendering.
CREATE YOUR OWN RHYTHM

All of us move to our own beat – a rhythm that influences how we live, the choices we make, the way we look at the world.

This colour card is our response to the changing trends we see in the world around us: three distinct rhythms for the contemporary home.

In an increasingly urbanised society, a new generation is finding inventive new ways to reinvent its living spaces – City Motions captures these creative sanctuaries in blue-based shades.

In desert hues and subtle shades of peach, Silent Serenity promises refined tranquility inspired by remote lands and deliberate, mindful existence.

Lush Garden is a blue-green expression of the harmony and stillness we find in forests and gardens – a way to bring the restorative power of nature into the home.
CITY MOTIONS

Cool deep blues, marble greys and warm, weathered-woodland browns create a palette of soulful simplicity.
Bold statements aren’t always loud ones. In cities across the world – Copenhagen and London, Brooklyn and Berlin – pockets of creative culture spring up, bringing with them a new kind of modernity. The unnecessary and the excessive are stripped away as inventive urbanites transform compact spaces into sophisticated temples to easy-living functionality.

Bring royal luxury into your home with Majestic Design Prestige, a luxurious design paint that adds drama and glamour to any interior with its luxurious metallic flourish, inspired by the gilded clouds of sunset.
Refined and restrained, the simplicity of these homes belies the craft and consideration that goes into them. Balancing cool, clean lines with softness and warmth; industrial understatement with cocooning comfort, a new generation of luxury is born.

Enrich your walls with a chic pearl sheen in rich, lasting colour with Majestic True Beauty Sheen – crafted to combine elegance and luxury with a practical, easy-to-clean finish.
All colours reproduced are shown as close to actual paint colours as modern printing techniques allow. Where colour matching is critical, an applied sample is recommended. Colours can only be rendered correctly using Majestic or other Jotun-products tinted with Jotun Multicolor Tinting System.
SILENT SERENITY

Tonal desert colours, muted peach and sandy browns come together in relaxed environments, whispering tales of sun-warmed lands.
Shaker-simple stools beside Scandinavian cabinets. Ornate African handicrafts against the sun-faded walls of a Muscat home. A nomadic palette that interweaves cultural influences and takes its cues from natural light, open air and soft earth.
Peaches and sandy browns evoke adobe huts under desert skies. Darker browns and cream whites create contours and contrasts. In such a space, time seems to slow down, giving you space to breathe, to surround yourself in memories of encounters and discoveries in distant climes, and to plan new adventures in search of the sun.

LASTING LUSTRE, DESIGN BY YOU

Give your walls a unique pearlescent lustre with Majestic Design Pearl. Use it in combination with other Jotun colours to create your own effects – as bold and striking or elegantly nuanced as you like.
Lush blue-green rainforest hues reconnect us with the organic, energised by touches of yellow and the soft pink of sunrise.
In every culture, green is colour of renewal and new life. When we seek inspiration and rejuvenation, we look to nature. The lush palms and tropical forests of Indochina; the floral serenity of a botanical garden; the jade waters of a jungle pool. Colour carries the spirit of these surroundings into the home, creating a calming sense of sanctuary, touched by the tropics.

AN EFFORTLESS SPARKLE OF STARLIGHT

Turn walls and ceilings into shimmering starscapes with Majestic Design Diamond – a range of matt colours mixed with light-reflecting particles, giving every room a magical radiance.
The forested tropics are a refuge from the urban jungle – life pulses to a different, slower rhythm and enriching, sunlit greenery brings the soul-easing consolation of nature. Such a space is a calm and meditative world within a world – a place to retreat to when we need to retreat and recharge, hidden from the world by a canopy of leaves.
HOW TO USE
THE COLOUR CARD

We’ve designed this colour card to be an easy-to-use, at-a-glance tool to create your perfect interior palette.

Whether your’re aiming for a seamless colour progression or a scene-setting contrast, this colour card allows you to do so quickly and easily. And, thanks to Jotun Colour Assurance, every colour shown on the card is exactly as it will appear on your wall – no reproductions or approximations, just pure, true colour.

Each column features colours from different colour families with a similar level of saturation – in other words: every colour in a single column has equally blackness. Combining colours from the same column will give you a harmonic and coherent colour expression in different rooms your home. The result is both exciting and stylish.

Each row represents a range of shades within single colour family, such as greens, reds or blues. Shades become more subtle as you move along the row, and every shade in the colour family works harmoniously alongside the others. For a nuanced monochrome look, pick shades from the same row.

Find the right white
Choosing the perfect white is essential to accentuate details and create a harmonious interior scheme. To make it easier, we’ve matched each colour row with its ideal accent white:

Row 1 – Pink shades / 1622 Edelweiss
Row 2 – Blue tones / 9918 Morning Fog
Row 3 – Blue-green colours / 7236 Chi
Row 4 – Golden tones / 1024 Timeless
Row 5 – Brown-beige shades / 1001 Egg White
Row 6 – Yellowish red shades / 1453 Vanilla
Row 7 – Green shades / 1624 Skylight
Row 8 – Warm grey shades / 1624 Skylight
MAJESTIC INTERIOR PAINTS
PERFECT COLOURS FOR LONG LASTING BEAUTY

MAJESTIC PERFECT BEAUTY & CARE
The best paint for the most beautiful & healthy home.
• Healthy Home
• Rich Beautiful Colours
• Covers Cracks Perfectly
• Longest Lasting Easy Clean Colours

MAJESTIC TRUE BEAUTY SHEEN
A touch of elegance in pearl sheen finishing.
• Rich Beautiful Colours
• Smooth Luxurious Finish
• Long Lasting Easy Clean Colours
• Anti Bacteria & Anti Fungal

MAJESTIC TRUE BEAUTY MATT
Timeless imperial matt smoothness.
• Rich Beautiful Colours
• Smooth Luxurious Finish
• Long Lasting Easy Clean Colours
• Anti Bacteria & Anti Fungal

MAJESTIC PRIMER
Enhances beautiful colours & improves colour last.
• Low Odour
• Water Resistant
• Good Adhesion
• Alkaline Resistant

MAJESTIC DESIGN:

MAJESTIC DESIGN DIAMOND
Luxurious sparkle finish.
• Low Odour
• DIY Friendly
• Formulated Without Harmful Chemicals

MAJESTIC DESIGN PRESTIGE
Luxurious metallic finish.
• Low Odour
• DIY Friendly
• Formulated Without Harmful Chemicals

MAJESTIC DESIGN PEARL
Luxurious pearl finish.
• Low Odour
• DIY Friendly
• Formulated Without Harmful Chemicals

WALL: 6352 EVENING GREEN